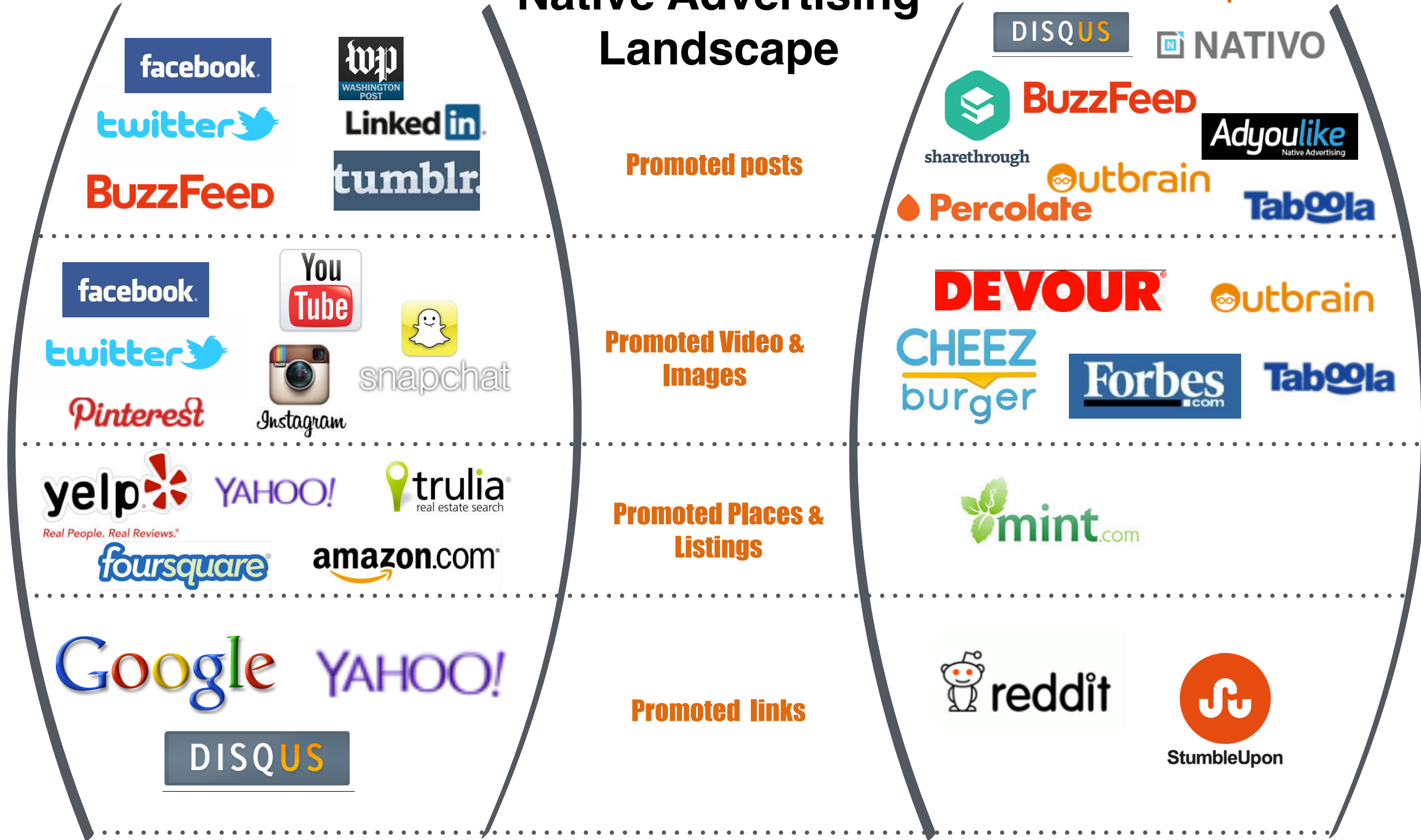


Closed Networks

Native Advertising Landscape

Open Networks



Closed Networks create and promote content within the confines of the publishers ad platform.

Open Networks provide opportunity to create and promote the same piece of branded content across multiple native ad platforms.